



• how famous decorators would use mirrors in your home

Living Pictures
Genuine NURRE Mirrors

Famous Authorities SPEAK ON NURRE MIRRORS

"The use of mirrors is definitely smart today, and will probably be for a long, long time."

DOROTHY DRAPER, noted designer
in her book "Decorating is Fun"

"Mirrors give a small room that much needed feeling of depth and illusion of largeness, add an extra sparkle to furniture groupings, and double a room's charm by repeating the loveliest views."

CHRISTINE HOLBROOK,
Asso. Editor, "Better Homes and Gardens"

"Small homes need them to help create the illusion of greater space. Old houses being remodeled need them for brightness and that up-to-date touch. Rented houses need them because they add a "decorator touch" now, and can be removed to permanent homes later."

CHARLOTTE L. EATON
Associate Editor, "American Home"

"A plentiful use of mirrors can make your rooms seem twice as big. Used judiciously they can virtually push back your walls."

FRANCES HEARD
Decoration Editor, "House Beautiful"

"Lovely mirrors can serve a double purpose in a Bride's new home. First, if the mirrors are well chosen to fit the type of room and in proportion to the space they are to occupy—they will add a decorative note which nothing else can supply. They will give an "important" look to the room and become a "changing" picture of which you will never tire. Second, mirrors will add space to a Bride's small house or apartment. A large mirror in a narrow room will seem to almost double the size of the room, a mirror hung in a dark corner will give depth to that part of the room."

MARIAN E. MURTFELDT
Editor, "The Bride's Magazine"



LIVING PICTURES

One day lovely Eve first saw her reflection in a quiet forest pool, and found it pleasant to her startled eyes. On that day the mirror was born.

And ever since, craftsmen have been striving to make better and better mirrors.

Today's mirrors far excel the crude efforts of the ancient craftsmen, and where once a mirror, laboriously fashioned from highly polished bronze, was found only in the homes of the wealthy, the finest of modern mirrors are well within the reach of the most modest purse.

And today the mirror is no longer a mere "looking glass," it is now a widely used decorative accessory in the home—a "Living Picture," reflecting the life and color of the home, offering a bright note of color, adding an illusion of size.

As it reflects the sunlight streaming through a window, or the soft glow of your lamps, it adds just so much more to your enjoyment of your home.

When Ustad Isa designed the Taj Mahal (only to lose his eyes as a reward for creating the "world's most beautiful building") he felt that so much loveliness should not be limited to a single view, and he built a long "mirror pool" to reflect the exquisite beauty of this masterpiece of architecture in all its changing moods from rosy dawn to pale moonlight. Here is a "Living Picture" indeed.

And in your home, mirrors can transform a commonplace room into one of unmistakable charm.

In this booklet you will find a few suggestions for the use of mirrors that may help you hang them more effectively in your own home. From the many beautiful mirrors created by the Nurre designers and craftsmen, of which only a few are shown in this book, you can make a selection that will harmonize with your furnishings and glorify your home. Ask your local Nurre dealer to show you genuine Nurre mirrors.



HOW TO HANG A MIRROR

Every homemaker can be an artist, painting lovely pictures, not with a brush upon canvas, but with furniture, rugs and draperies—three dimensional pictures in which her family live and of which they become a part.

Mirrors bring light, color and movement to these pictures. They create a charming illusion of greater space. They add height and depth, help to make pleasing proportions.

Even more care should be exercised in the placing of a mirror than in placing an ordinary picture, so as to obtain the maximum benefit from its light-reflecting quality and from its ability to present an ever-changing, ever-charming "Living Picture." Often the whole appearance of a room can be improved by the judicious use of a mirror or several mirrors. The long, narrow room can be made to seem wider by placing one or more mirrors on the long walls. In the recreation room, mirrors reflect the movement and color of the party, adding to the feeling of gayety and fun. Yes, mirrors can be useful, and Nurre Mirrors are beautiful as well.

It may sometimes be necessary to hang a mirror "off balance," away from the center of a wall, and achieve an informal balance by means of a picture or new placement

of your furniture, in order to get the most attractive reflection.

Where a wall has some central ornamentation, like a large picture or a centrally placed piece of furniture, a pair of mirrors provide the necessary contrast and balance to make a pleasing group. Many Nurre Mirrors are ideal for use in this manner.

For an interesting departure from the conventional dressing table, try arranging two commodes or pier cabinets with shelves or drawers, one on each side of a dressing table, with a mirror between the cabinets and lamp on each—here's the height of modern efficiency in make-up! With any of the attractive Nurre Mirrors an attractive ensemble can be made for the bedroom.

Where a desk is placed at a right angle with the wall, a mirror complements it perfectly. It not only completes a charming group but has practical value as well, catching light from the rest of the room and reflecting it to the desk, adding illumination for studying, reading and writing.

With a little ingenuity mirrors can help tremendously to make yours a charming, a truly glamorous home.

Living



Pictures



OVER THE
Mantel

The fireplace is usually the focus of attention in any room, and should be made as attractive as possible. A large mirror over the mantel gives your fireplace added importance and sparkling beauty. During the day it mirrors the sun splashed windows—at night it reflects the fire-lit faces of your family group—a “living picture” no artist could equal. The mirror illustrated is modern in feeling—other mirrors suitable for use over the mantel are illustrated in the back of this book.

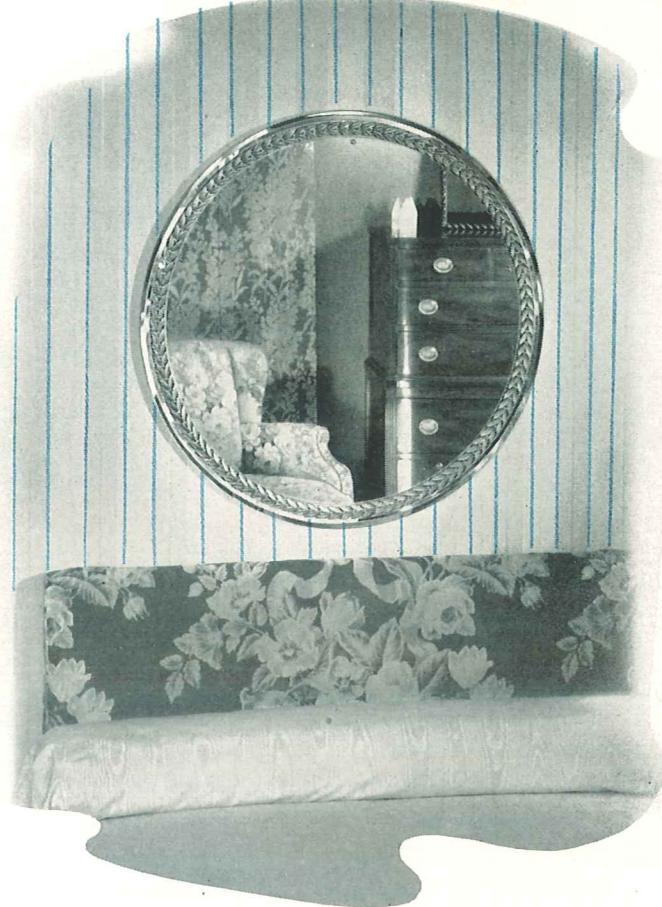
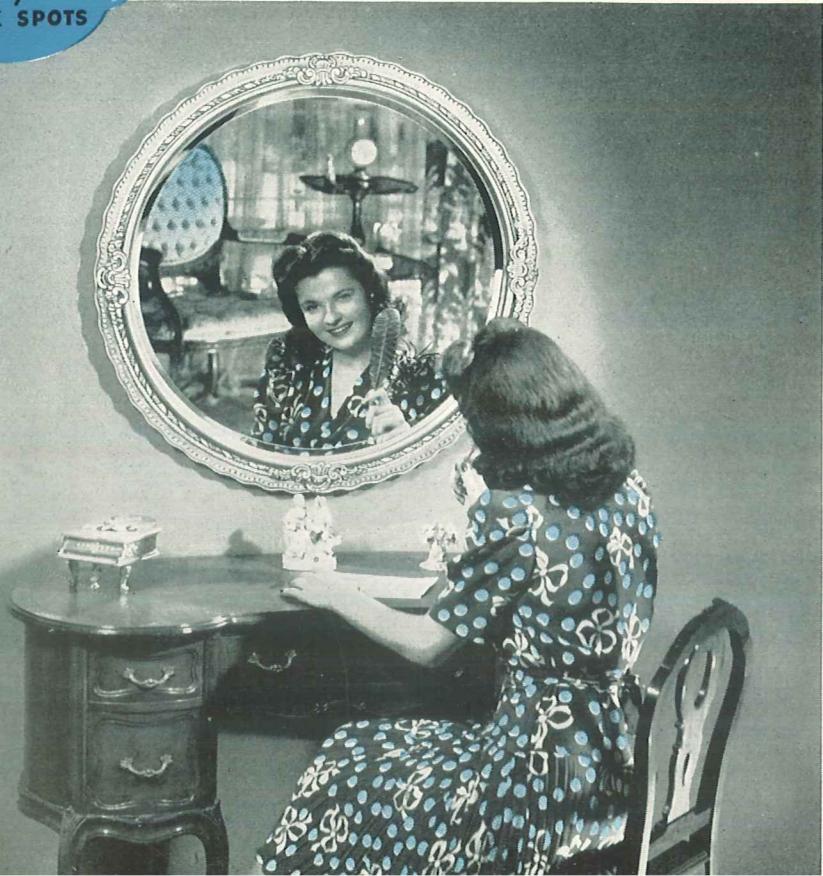
IN THE
Hall

Nowhere is a mirror more convenient than in the hall. It offers an opportunity for that final inspection of hat or make-up before venturing forth into a critical world—and makes a small hall look bigger and brighter.



A mirror is the perfect remedy for the "dark spot" that offers an unpleasant contrast to an otherwise bright and pleasing room. It steals some of the light from the brighter part of the room for its corner and adds a cheery note to the entire room. The round Queen Anne mirror is an ideal mirror for this purpose, but you may prefer some other mirror, equally lovely, from among those illustrated in following pages.

Brighten
DARK SPOTS



OVER THE
Bed

A mirror over the bed completes a charming ensemble, and makes an attractive "living picture." The round Regency mirror is well suited for this location. For other Regency Mirrors see following pages.

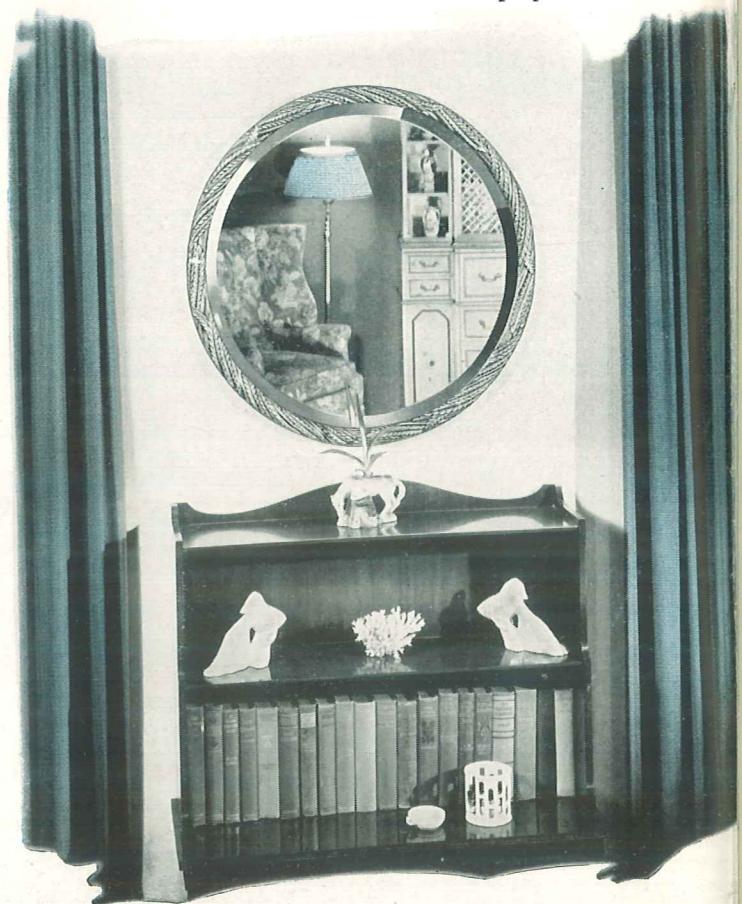


OVER THE
Sofa

Where a sofa is placed against the wall, the space above becomes a problem. Here is an ideal spot for a large mirror, where it can break up a large expanse of wall and make the room look larger. Illustrated above is one of several English mirrors shown on one of the following pages.

BETWEEN THE
Windows

The wall between two bright windows is dark by contrast. A lovely mirror hanging between these windows makes this wall brighter and gayer, less contrasty. It ties the windows together into a related harmonious group. The round Hepplewhite mirror is ideal for this purpose.



Your choicest silver service, your most attractive candelabra or prettiest flower bowl are usually displayed on the buffet. A mirror offers the perfect background, reflecting the lustrous sheen of silver, the candle-lit table—a glowing, sparkling "living picture." Other Chippendale mirrors—as lovely as the one illustrated, are shown on following pages.

OVER THE
Buffet



ON THE
Dressing Table

A dainty dressing table with a lovely Nure easel mirror or a wall mirror adds a touch of glamour to the bedroom. Easel mirrors are perfect for dressing table or chest of drawers.

IT TAKES A CRAFTSMAN TO MAKE A MIRROR!

THE production engineer is America's great contribution to modern civilization. Practically every big or little thing that surrounds our daily lives, our food, our clothes, our furniture is manufactured on a mass production basis. Craftsmanship, except in a few isolated instances, is a lost art.

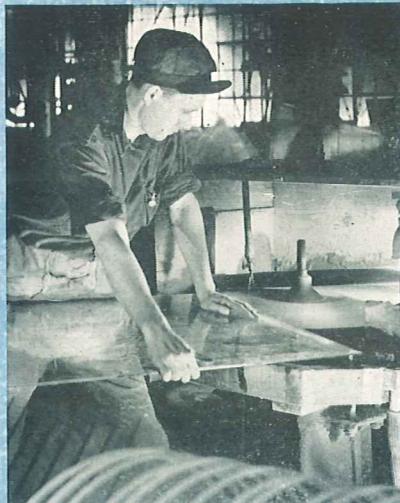
The production of fine mirrors is one of the few instances in which the craftsman still plays a major role. The Nurre Companies, Inc., the world's largest exclusive manufacturers of mirrors, have applied the principles of mass production to mirror manufacture insofar as it was

possible, but the creation of a fine mirror is still largely the work of the craftsman's two hands.

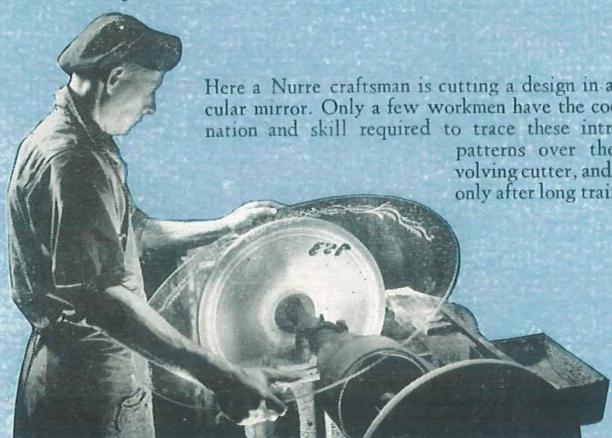
No machine yet invented can successfully perform the delicate operation of glass cutting. The graceful engraving and the lovely sweep of a tapered bevel seen on many Nurre mirrors are the work of a craftsman, under whose skilled hand the intricate and lovely patterns grow.

No, the Nurre factories do not belong to the realm of the production engineer. Here the craftsman reigns, imprisoning loveliness in glass for your lasting enjoyment.

Living *NURRE* Pictures



In the Nurre factories, experienced operators grind the bevel on your mirrors by forcing them against revolving grindstones. A high degree of precision is required for this operation.

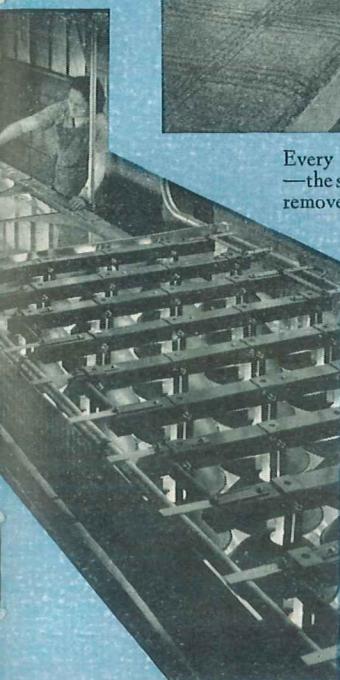


Here a Nurre craftsman is cutting a design in a circular mirror. Only a few workmen have the coordination and skill required to trace these intricate patterns over the revolving cutter, and then only after long training.

Cleaned and sensitized, the mirror glass with the silver solution passes on a travelling belt under a battery of Infra Red lamps, where the silver is precipitated on the glass.



Every mirror glass is carefully and minutely inspected—the slightest flaw or scratch is discovered and carefully removed on the polishing wheel before being silvered.



After silvering, a protective coating is sprayed on the silvered side of the glass. Tiny flakes of metal form a "shingle coating" that gives long years of protection against the deteriorating effects of corrosive atmospheric gases.



PLATE GLASS



SHOCK GLASS

MIRROR QUALITY

Quality in a mirror repays its owner handsomely from the very moment the mirror is put into use. When of inferior grade it literally reflects its poor quality to every visitor in your home.

Nurre Mirrors are all made of genuine Plate Glass, with surfaces of the glass ground and polished to smooth parallel planes. The reflections are without distortion, clear and in true proportion. Inferior mirrors may be made of so-called "shock glass" or ordinary window glass. This glass is not ground; its surfaces are not truly parallel and have a characteristic waviness. Its reflected images may be grotesquely distorted. You can tell the difference between "shock" glass and Genuine Nurre Plate Glass by examining the mirror at any acute angle or in reflected light.

At frequent and regular intervals, samples of Nurre Mirrors are submitted to an

independent testing laboratory where they are checked for thickness and density of silver film. This laboratory test provides an accurate check on the silvering operations and is your assurance of mirror quality.

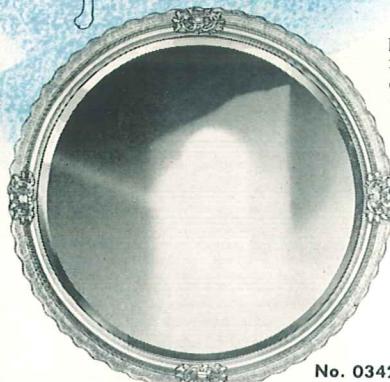
The unprotected silver on any mirror is easily damaged by humidity and corrosive gases in the air which cause discoloration, peeling, flaking and ugly cloudiness. On Nurre Plate Glass Mirrors this silver coating is evenly applied and is covered with a protective metallic coating.



This cross section of a Nurre Mirror shows graphically how the protective coating with its overlapping flakes of metal protect the silver coating, the heart of the mirror. This type of coating permits expansion and contraction due to heat and cold without exposing the silver.

ing the silvering. They cover the entire silvered area and are an assurance of long life with an unblemished reflecting surface. Nurre Mirrors are guaranteed as to quality and workmanship!

Queen Anne

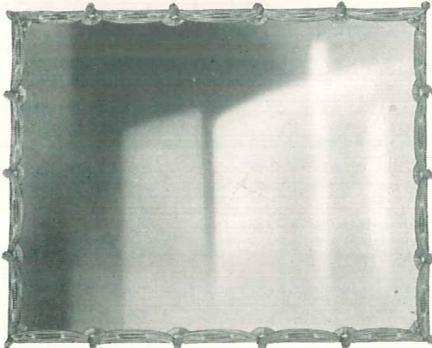


No. 0342



No. 0342—The "pie-crust" treatment of this beautiful frame makes this an outstandingly attractive mirror. 33" diam.

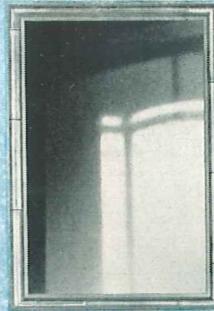
No. 0292—The lovely draped design of this frame adds beauty and originality to this different mirror. 36"x28" overall.



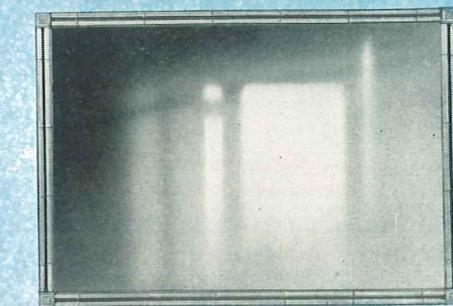
No. 0292

(Circa 1700) Plain, simple contours, the curved rounded knee and claw feet on the chair legs indicate the Queen Anne period.

No. 2482



No. 0385



No. 0223

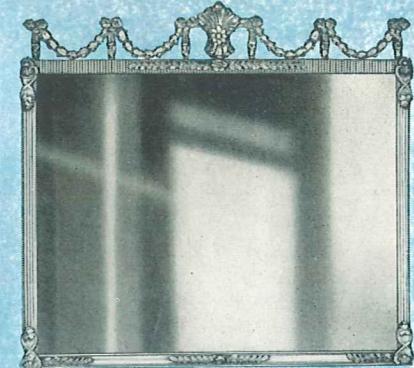
CHIPPENDALE (18TH CENTURY)

(Circa 1750) Chippendale furniture is identified by the chair splat pierced in interlaced ribband design, the cabriole leg, often carved with an acanthus leaf. His fondness for the Chinese is found in the use of the Chinese motifs such as the fret on chair backs and stretchers.

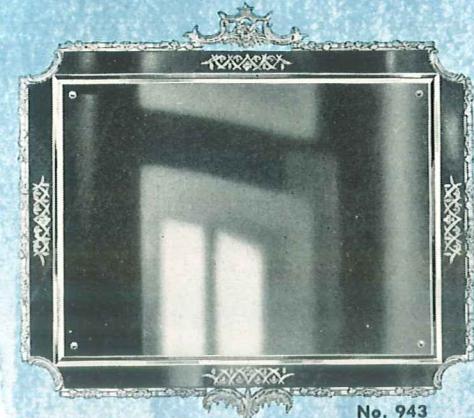


No. 0385—Over a console, in a dinette or used as a spot mirror, this Chinese Chippendale design is in lovely taste with its bamboo design. 17"x25" overall.

No. 0223—A narrow frame of bamboo design, beautifully simple, makes this a mirror of unquestioned taste in almost any surrounding. 36"x28" overall.



No. 2458

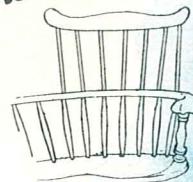


No. 943

No. 2458—A delicately designed fluted frame, with graceful garlands of bell flowers. A beautiful mirror on any wall. 39"x31" overall.

Living
Genuine
NURRE
Mirrors
Pictures

COLONIAL



(Circa 1700-1800) Sturdy of construction, severe in design, Colonial furniture in general reflects the austere simplicity of early American life.

No. 0948—A genuine mahogany frame of rope design, gives this mirror a quaint charm all its own. 29"x37" overall.

No. 0229—For a spot mirror, nothing can surpass this high back gold framed oval, charmingly reminiscent of early American days. 34"x27" overall.

No. 0374—Authentically Colonial in feeling, this solid maple frame with its typical "spool" design makes a charming spot mirror. 17"x25" overall.

No. 0951—A typical Colonial oval finished in the traditional Rose-wood, beautifully embellished with delicate carving. 15"x19" overall.

No. 0952—19"x23" overall.

No. 0953—26"x32" overall.

No. 0949—Genuine mahogany in a quaint rope design—the perfect easel for a man's chest or a chintz covered skirted dressing table. 11"x15" overall.

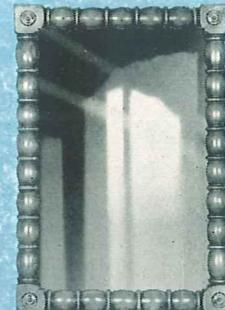
No. 2492—The traditional Girandole with the American eagle and the 13 ornaments to represent the 13 original states. The mirror is convex, and reflects a whole room in its shining depths. 22"x29" overall.



No. 0951



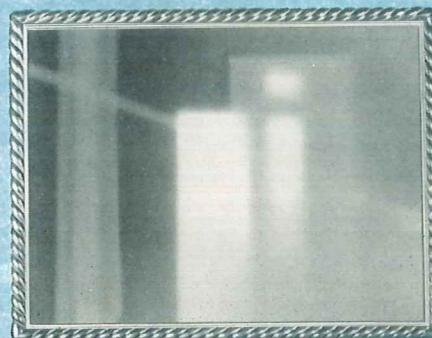
No. 0949



No. 0374



No. 0229

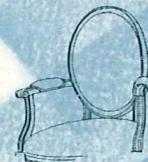


No. 0948



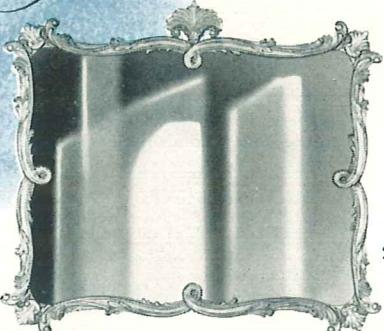
No. 2492

Living
Genuine
NURRE
Mirrors
Pictures



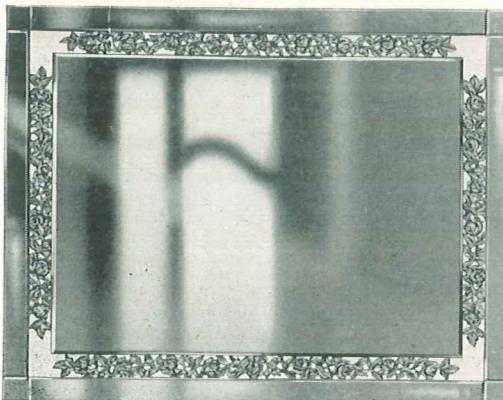
French

(Circa 1750) Graceful curves, ornately and intricately carved with floral designs, gay flower festoons, luxurious furniture coverings, all point to the elegance of the French period.



No. 2438

No. 1009—One of the most distinguished of all Nurre mirrors. The mirrored frame is set off from the central pattern by a high relief flower border, an effect at once rich and dignified. 50" x 40" overall.



No. 1009

No. 2438—All the grace and charm that distinguishes French design is embodied in this lovely mirror. 37" x 33" overall.



No. 0320

No. 2456

No. 0338

No. 5117

ADAM (18TH CENTURY)



No. 0320—The slim delicacy of the frame, with its characteristic Adam urn, will never lose its charm. 34" x 29" overall.

No. 5117—All the classic grace of the Adam period is embodied in this lovely and dignified circular mirror. 31" x 36" overall.

No. 0338—A high rounded frame with a wheat motif design sets off this lovely Hepplewhite mirror. 26" diameter overall.

No. 2456—This mirror, with the classic Adam urn top, will harmonize with 18th Century furnishings. 39" x 31" overall.

(Circa 1760) The Adam Brothers are distinguished for their fragile, graceful, classical style. Urns, lyres, swags of bell flowers, shield back chairs are characteristic ornamentation.

Living
Genuine
NURRE
Mirrors
Pictures

ENGLISH



(Circa 1600) Informal, massive, masculine in style, the English period can be identified by the heavy Melon bulb leg, heavy stretchers and elaborate carving.

No. 872—Deep tapered bevels, and graceful scroll borders, combined with clear glass, give this Venetian mirror a charming Victorian feeling. 36"x26" overall.

No. 0344—This round mirror acquires a richness and distinction all its own by virtue of its high relief design. 34" diameter overall.

No. 0349—A "half frame" mirror, with a lovely laurel leaf and berry motif. Handsome, distinguished and beautiful. 40"x30" overall.

No. 0400—The perfect mirror for a "spot in the hall" or living room, a graceful oval with leaf and stem ornamentation finished in soft white gold. 25"x32" overall.

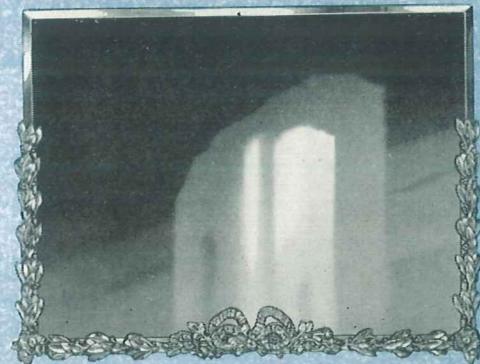
No. 0329—The Victorian oval mirror with a high-backed gold frame—distinctive and charming. 14½"x18½" overall.



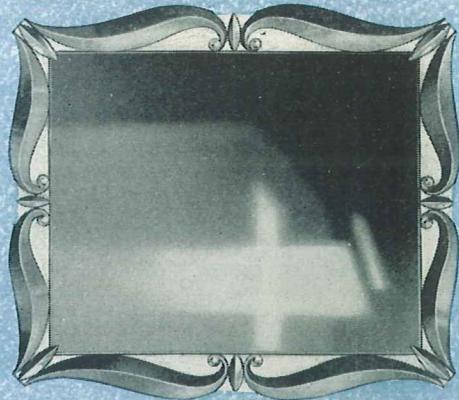
No. 0344



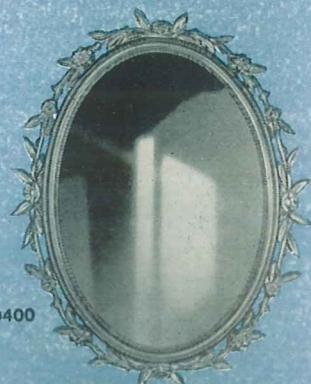
No. 0329



No. 0400



No. 872



No. 0349

Living
Genuine
NURRE
Mirrors
Pictures

modern



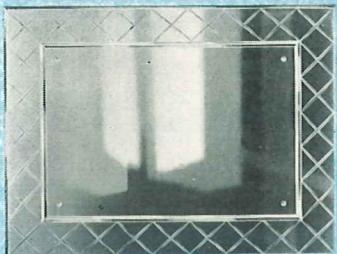
Contemporary furniture is largely functional in design, with straighter lines predominating, sparsely broken by softening curves. Woods are mostly lighter in tone.



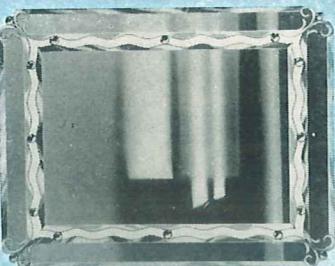
No. 967



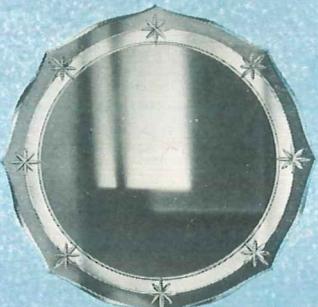
No. 916



No. 951



No. 978



No. 988



No. 1003

No. 951—Bevels and miters flash fire from the highly polished lattice design. This lovely mirror is perfect in a modern setting, without the coldness of the plain, unornamented Venetian. 34"x26" overall.

No. 916—An eccentric clear border, a tapered bevel and the loveliest of engraved floral patterns make this a mirror to be remembered. 30" diameter.

No. 1003—Charming in its simplicity, this lovely clear bordered Venetian Easel Mirror is equally at home on a man's chest or milady's dressing table. 12"x16" overall.

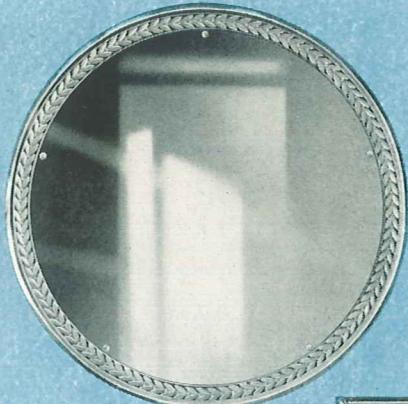
No. 978—So different and interesting! Unusual bevels reflect shadows and highlights that frame the central mirrored area. A gorgeous Nurre creation! 34"x26" overall.

No. 988—Simple but so effective! The pleasing contour of the border, with its glass and expertly engraved designs give this mirror a simple charm all its own. 30" diameter.

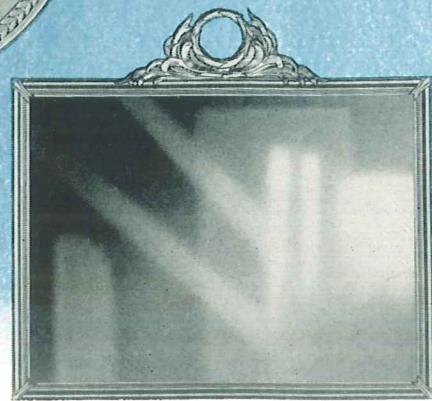
No. 987—Same as No. 988 except 28" diameter.

No. 967—A truly gorgeous Venetian mirror inspired by the Renaissance. Richly ornamented. The overlay is in gold on a blue glass border. 48"x38" overall.

Living *Genuine*
NURRE
Mirrors *Pictures*



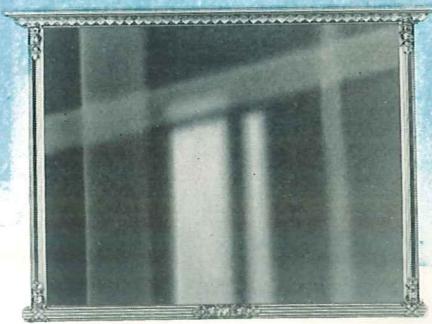
No. 970



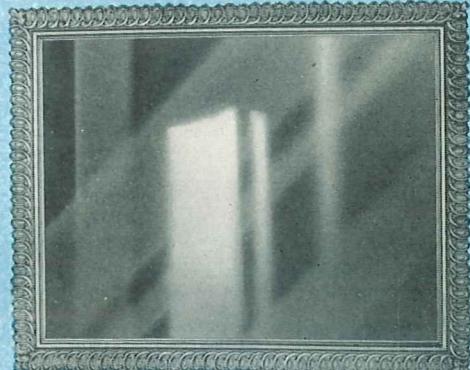
No. 2466



Living Pictures



No. 2425



No. 2460

No. 970—A circular Venetian of charming simplicity with a carved laurel leaf overlay on a clear glass border. 36" diameter.

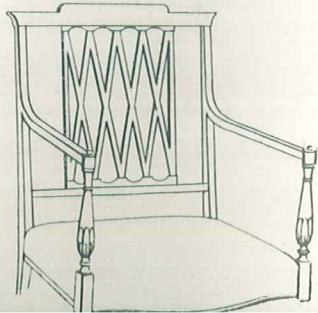
No. 2425—The quiet dignity of this mirror speaks eloquently of the good taste of the Regency period. 36"x26" overall.

No. 2460—This interesting mirror has an unusual, dynamic swirling design that lifts it out of the commonplace. 39"x31" overall.

No. 2466—A delicate beaded moulding frames the mirror, its simplicity set off by a top ornament of unquestionable grace and charm. 35"x32" overall.

Regency

(Circa 1793) In this period, details even more elaborate but general design followed the earlier classical influence. Delicacy and formality characterize Regency furniture.



Living *NURRE* *Pictures*



THE NURRE COMPANIES, INC.

BLOOMINGTON, INDIANA

DUBUQUE, IOWA

KANSAS CITY, MO.

ST. LOUIS, MO.

MEMPHIS, TENN.

EGG HARBOR CITY, NEW JERSEY

